International conference: 60th Anniversary of Diplomatic Relations between the Kingdom of Sweden and the ROK

Department of Asian, Middle Eastern and Turkish Studies at Stockholm University
May 23-24, 2019

PROGRAM

May 23 (Thursday)

13:00-13:15 Welcoming speeches

13:15-15:00 Institutional contacts/Research on political issues

Gabriel Jonsson (Stockholm University): An outline of Sweden-Republic of Korea relations

Björn Jerdén (The Swedish Institute of International Affairs): The Swedish Institute of International Affairs’ (UI) work on the Republic of Korea

Lee Sang-soo (ISDP; Stockholm Korea Center): The ISDP’s activities related to Korea

Mats Engman (ISDP; Swedish delegation to the NNSC): Military co-operation between Sweden and South Korea

15:00-15:30 Coffee break

15:30-16:30 Institutional contacts/Research on economic issues

Marie Söderberg (Stockholm School of Economics): Japan as a reference point for studying Korea and Korean-Swedish Relations

Song Ji-Won (Stockholm School of Economics): Close encounters of a new kind: Gender equality practice adoption activities of Korean MNE (multinational enterprises) subsidiaries in Sweden

16:30-16:45 Coffee break

16:45-17:45 Korean Studies and Korean culture

Lars Vargö (ISDP): "Korea - en civilisation i kläm" (Stockholm: Carlssons, 2019)
Sonja Häussler (Stockholm University): Korean studies at Stockholm University

18:00-20:00 Dinner
May 24 (Friday)

09:00-10:00 Korean Cultural Industries I

Jimmyn Parc (Paris School of International Affairs (PSIA), Sciences Po Paris): The divergent paths of Digital Music Service Providers: A Comparative Case Study of Spotify and MelOn

Patrick Messerlin (Sciences Po Paris): Co-productions and Film “quality”: A First Appraisal

10:00-10:15 Coffee break

10:15-11:45 Korean Cultural Industries II

Hwy-Chang Moon (SNU, Seoul) and Wenyan Yin (Seoul School of Integrated Science and Technology): Fostering the Film Industry through International Co-production: Seeking Opportunities between South Korea and Sweden

Nissim Otmazgin (Hebrew University of Jerusalem): State of the Art? New Cultural Production and Cultural Policy in Korea and Japan

Kyuchan Kim (Korea Culture and Tourism Institute) and Yeon W. Lee (Seoul School of Integrated Science and Technology): Exploring the Successful Global Strategies of ABBA and BTS: A Case Study Approach

11:45-13:00 Lunch

13:00-14:20 Historical relations

Anders Karlsson (SOAS, London): Sven Hedin's visit to Korea in 1908 and his audience with Emperor Sunjong"

Lee Hyo-jin (University of Heidelberg): In the beginning of Korean-Swedish relations: Choi Yeongsuk and Gustaf VI Adolf

14:20-14:35 Coffee break

14:35-16:00 Language teaching and research

Hyeon-Sook Park (Hankuk University of Foreign Studies): The history of Swedish language teaching and research at Hankuk University of Foreign Studies (HUFS)

Ekaterina Malik (Stockholm University): A study of strategies for teaching compliments and compliment responses to Swedish learners of Korean
Erika Porander (Stockholm University): Translation of Korean literature into Swedish: Han Kang’s *Vegetarian*

**16:00-16:15 Coffee break**

**16:15-17:00 Digitalisation and Education**

Isabelle Leemann (National Museums of World Culture, Museum of Far Eastern Antiquities): The Korea Database Project: A case study in Accessibility through Digitalisation

Björn Boman, Stockholm: Educational Achievements in the Republic of Korea and Sweden: Worth to narrow the gap?